



HAYLE TOWN TEAM



TOWN TEAM MEETING

WEDNESDAY 3 NOVEMBER 2021

Notes of the Hayle Town Team Meeting held via Zoom on Wednesday 3 November 2021 commencing at 7.00pm. Open to the public, businesses, community groups and volunteers.

7.00PM MEETING COMMENCED

1. INTRODUCTION AND WELCOME

The Deputy Mayor welcomed everyone to the meeting and there were brief introductions.

2. GUEST SPEAKER – MARTIN RULE FROM FRIENDS OF THE TOWANS

Martin Rule introduced himself to the team and explained that he had been developing into the role of Towans Ranger for the last 6/7 years and is actively delivering the actions from the plan he put together for the Towans Partnership. Please see the map below for the area covered. He stressed the importance of raising the profile of the Friends of the Towans to communicate the fragility of the environment, and how important it is to protect it for the future. He also highlighted other aspects of work that they undertake such as funding, visitor management, dog issues and parking concerns, litter picking, and the need for business and community involvement to help look after the Towans.

He informed the meeting that they have just launched as a charity and can now bid for funds. He is part of the Dynamic Dunescapes project, please follow link below.

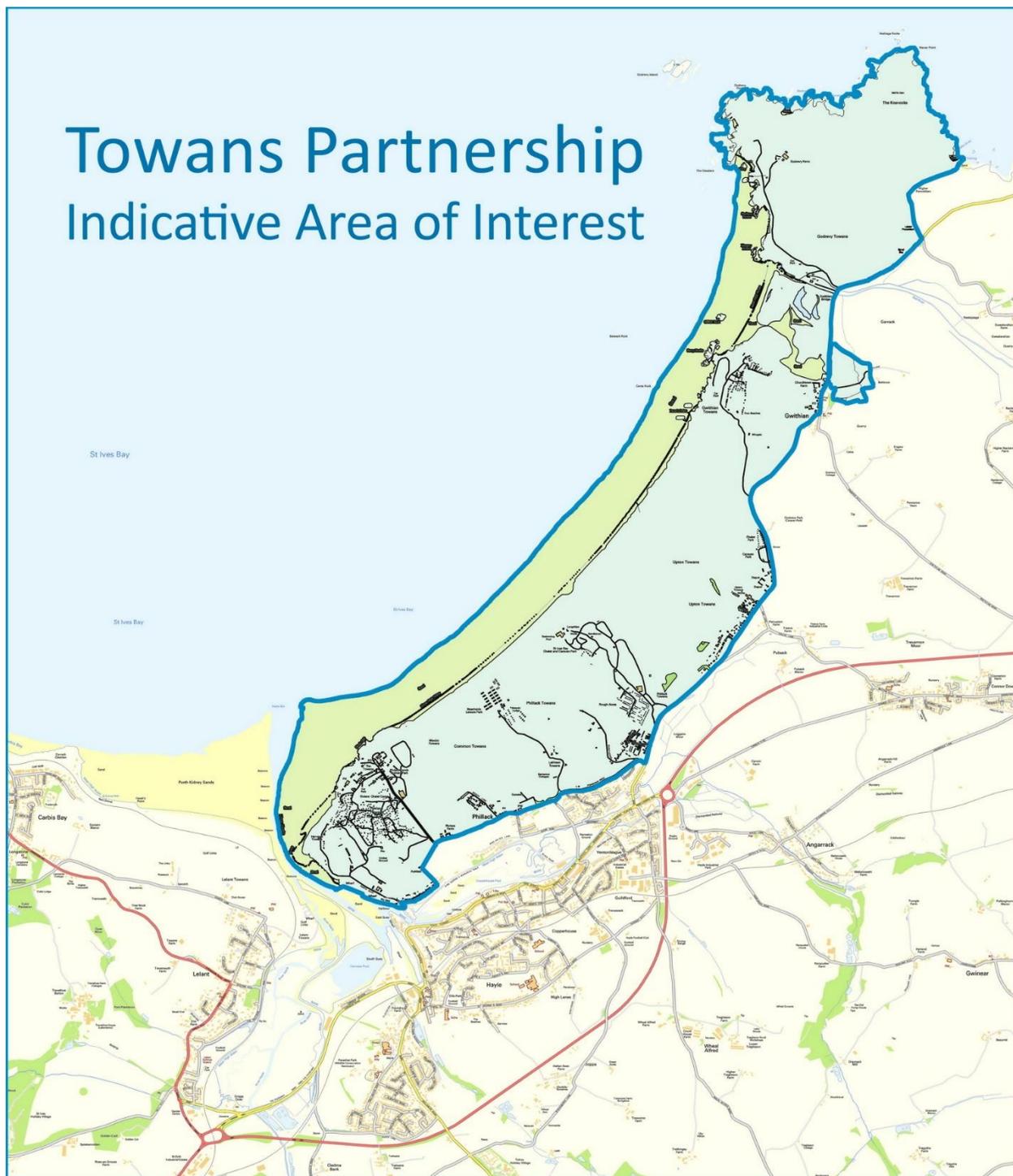
Friends of the Towans presents a real opportunity for people to get involved in the conservation and education of their local area and would love to engage schools to use the area as outdoor classroom. He also highlighted the benefits of being outdoors and being close to nature, particularly after the lockdowns of the last year. It has a positive influence physically, emotionally, and socially, as well as doing something rewarding. He is putting together an education plan to go forward. More information is available below:

[Home - Friends of the Towans](#)

[Save Our Sands Hayle | Facebook](#)

[Dynamic Dunescapes | Cornwall Wildlife Trust](#)

Towans Partnership Indicative Area of Interest



3. WELCOME BACK FUND UPDATE – FANTASTIC NEWS!

The Town Clerk confirmed that £7000.00 has been awarded from the Welcome Back Fund. The fund is to help with the future proofing of high streets by attracting footfall and longer visits to towns. This could be applied to supporting events and initiatives that would help the local economy.

Hayle has applied for similar projects as other towns and had been successful. Cornwall Council will roll out some of the initiatives on behalf of the successful towns. The main focuses would include a Town App and a plan for Cornish Cultural Events.

The awarded money could be used to fund items such as street entertainment/events/markets, and the cost of associated equipment, for example, tents/marquees/seating etc.

As part of the fund, support to fund a Town Manager/Engagement Officer was asked for, and it was agreed that more research is needed to find out what the role would involve and to find an appropriate job description.

More information about the fund can be found by following the link below:

[Welcome Back Fund Guidance v3 Final.pdf \(publishing.service.gov.uk\)](#)

4. VITALITY FUND UPDATE – MORE FANTASTIC NEWS!

The Town Clerk confirmed that £90,000.00 had been awarded from the Vitality Fund.

The grant is being made available to support applicants take forward specific development work to advance plans/proposals that will improve the economic, social and environmental revitalisation of their Town Centres.

This would partly be used for a feasibility study which will cover long term plans for the future of Hayle. This would include studies for:

- a) Transport Connectivity and Active Travel – Hayle
- b) Leisure and Sports Facilities - Hayle

More information about the fund can be found by following the link below:

[Town Centre Revitalisation Fund - Cornwall Council](#)

5. LEVELLING UP FUND - TO DISCUSS FUNDING BID IDEAS AND PRIORITIES EG. HAYLE SKATE PARK

It was explained that time for this application is limited. Unlike some other towns, Hayle does not already have a scheme in place and competition for this fund will come from Redruth who have applied previously and therefore, have a scheme and a dedicated officer in place. It was suggested that forming a Strategic Board, consisting of a broad mix of the population including the local MP or a representative, Cornwall Council Councillors, and the Town Team, would be beneficial. This should consist of a core group to unpick the information available, and then have sub-groups to focus on specific themes, such as transport, leisure, health and well-being etc.

As this funding is on a large scale, it is important to get the town involved to represent a board of everyone. Members agreed that a campaign to promote the project and get people involved would be a good idea, through posters and social media.

There followed a discussion about how the fund could be used and what areas need addressing, this included transport and parking concerns for the Towans, and the suggestion of a park and ride facility, or a minibus service.

[Levelling Up prospectus.pdf \(publishing.service.gov.uk\)](#)

6. HAYLE FARMER'S MARKET – UPDATE ON PLANS

Members of the working party confirmed that a meeting had been scheduled for the following day to discuss plans and stated that they had been approached by a small local producer who would be interested in the event.

Potential locations were suggested, these included Phillack Church Hall, Hayle Rugby Club, and the Passmore Edwards Institute. It was also suggested to vary the location instead of having one permanent placement. It was agreed that the town centre would be a better location for accessibility.

Members agreed that generating publicity was key to gain support and spread the word.

It was recommended to look at Porthleven Harbour Markets as they are a great example of success:

[Porthleven Harbour Markets – Welcome to Porthleven's harbour markets.](#)

7. REPAIR SHED WORKING PARTY UPDATE

Members confirmed that a meeting was to take place the following day and that more information would be available in due course. However, a good example of success can be found below:

[Proper Job | Reclaim, reuse, recycle. Devon's Leading Community Re-use Centre. \(proper-job.org\)](#)

8. ANY OTHER BUSINESS

The Town Clerk asked if there were any suggestions for the next volunteer group guest speaker and it was decided to send an invitation to a representative from Hayle in Bloom to attend the next meeting.