

Neighbourhood Planning Framework

Vision

All Neighbourhood Plan's need vision. A neighbourhood plan should set out a vision for the future of the neighbourhood in question. That vision can be detailed, or it can be general, depending on what the community in question wants. Many have chosen to encapsulate their vision in a vision statement – some have not. A single vision statement is not necessary. A vision statement is a very local thing. If it is thought to be useful, it should reflect the culture and character as well as the aspirations of the community as a whole.

Examples of vision statements from recent draft neighbourhood plans are provided in appendix 2.

The practice of deriving a vision is often called 'visioning'. As a neighbourhood planning group you have been visioning almost from the outset of the neighbourhood plan process. Understanding more about the area and its people and what is needed and wanted is a major contributor to the visioning process.

A vision should reflect a desired end state that is consistent with the values and overall priorities of the community.

For the idealists and futurists amongst you there is a case for developing an overall vision as a starting point for the planning process. For the more pragmatic, this paper offers a method to arrive at a vision statement by using the evidence gathered and the views and aspirations of the community as expressed through recent surveys.

Aims and Objectives

To help realise your vision and to give the neighbourhood plan a framework it is important to have a set of aims. Quite often the route to an agreed vision statement is through a set of draft aims.

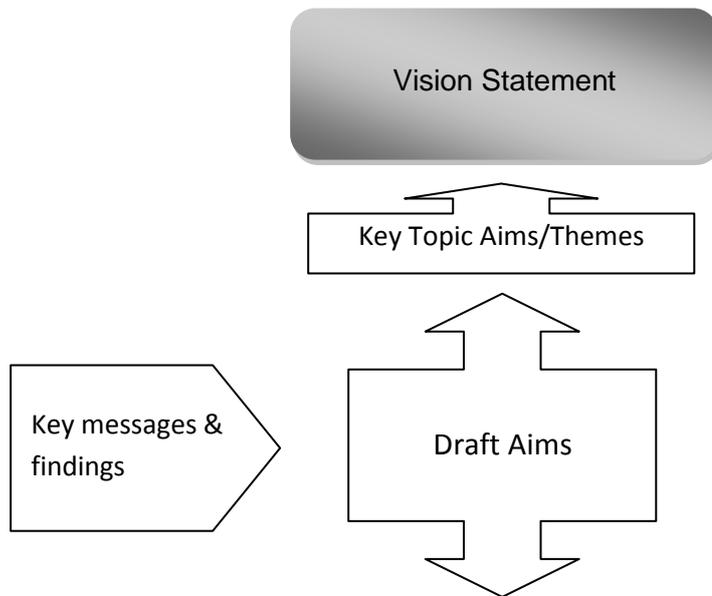
The aims are the plan's goals and present a summary of what you want to realise via the neighbourhood plan. The objectives are what you will do to achieve them. The aims should be strategic in nature and not too specific. The objectives can tend towards the specific and if possible be measurable.

In setting the aims for the plan, it is vital to consider both aspiration and reality for how the area should be in 15 years time and the likely social, environmental and physical trends on the area over that period. They should be based on the evidence, consultation feedback and your own knowledge of the area. Aims can be designed to address the area's weaknesses, build on its strengths and deal with any other issues identified.

The objectives are derived from the aims. The objectives set out what the plan and its policies intend to achieve. Being more specific the objectives are often the aspect of the neighbourhood planning framework that attracts most attention and comment from the community.

You are not obliged to set out a vision, aims and objectives for your Plan. They do help however in a several ways:

- Demonstrating how the evidence and community consultation has been interpreted
- Offering something focussed and pertinent for the community to react to and endorse before plan-making and policy-writing commences
- Provide a checklist against which draft policies can be tested



Topic Draft Objectives						
Environment	Housing	Economy	Transport	Community	Heritage	Tourism

This paper presents in its appendix a set of findings and key messages for each topic. Your consultant has used the evidence report and the recent consultations and surveys to prepare a draft set of strategic aims for the Hayle Neighbourhood Plan. These aims once amended and refined, represent the changes that we are trying to achieve via the neighbourhood plan. To help keep the aims broad and strategic, I set a target of 2-5 aims per topic.

Members of the Steering Group are asked to consider the draft aims below in the context of the evidence we have gathered and opinions expressed recently by the community; and consider how fairly they represent the current situation and aspirations in the parish. I am happy to receive your thoughts and **further suggestions via email up to and including the 1st September 2014.**

Next Steps

Once the deadline is passed I propose:

1. To amend the draft aims and circulate a revised set together with an over-arching aim/theme for each topic.
2. To provide guidance for members to develop draft objectives for each topic at a Workshop on the 11th September 2014. These objectives will be the actions that could be taken by the plan to achieve the aims. I will provide examples and make reference to work you have done previously on objectives.
3. To encourage members to explore the options for vision statements and consider whether an overall vision statement that encapsulates the strategic aims is either do-able or necessary.

The Findings are those derived from the Evidence Report	The Messages are derived from an analysis of the community survey (in bold) supplemented by an interpretation of the findings	The Draft Aims are an attempt to interpret the findings and messages so as to set the overall goals for the NP to achieve.
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Natural Environment and Setting		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • What needs protecting and why? • Are current protections sufficient, or do we need to introduce more? • What are the implications of the heightened flood risk and further flood work? • Do we need to introduce design restrictions on the Towans and other sensitive areas? • How can neighbourhood plan policies support preservation/conservation projects? • Are local policies required to protect agricultural areas and/or support local farmers? 	<ul style="list-style-type: none"> • the environment is of good quality and much appreciated and enjoyed • the beaches are a source of local pride • respect and protect the Towans • there is much that should be protected • flood risks should be taken fully into account • help the farming community to remain viable 	<ul style="list-style-type: none"> • <i>put adequate measures in place to protect the natural environment</i> • <i>value our countryside and coastal setting</i> • <i>ensure that we are adequately protected from future flood risks</i>
Sustainable Development		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • What role do we see Hayle having and serving in future? • Who are we building for and why? • Should we set local sustainability standards and measures? • What relevance will a local design guide have? • How can we develop in a way that enhances and not detracts from what we have that is special? • To what extent will the community embrace the green agenda? • How can the neighbourhood plan contribute to the mitigation of and adaptation to climate change and the transition to a low carbon economy • How can we best achieve synergy with adjoining neighbourhood plans? 	<ul style="list-style-type: none"> • there are concerns about scale and impact of new developments • people do want a say about future development • new development must be of higher quality • growth needs to be carefully and sensitively planned and developed • high standards of energy efficiency in new developments • establish an adequate code for sustainable design • liaise and synchronise development plans with adjoining parishes 	<ul style="list-style-type: none"> • <i>set high standards of design, layout and building quality for new developments</i> • <i>ensure adequate infrastructure is in place before development takes place</i> • <i>develop in the right places at the right time</i>

People & Housing		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • Who are we providing homes for and why? • What are the housing needs of local people? • What is the right mix of housing? • Are we content with the minimum scale of new housing development proposed in the emerging Local Plan? – should we encourage more? • What are the special needs we should be planning for? • What does affordability mean in local terms? • To what extent should we ‘control’ the design, construction and layout of new developments? • Should we and can we control the second home market? • Do we need to introduce local/neighbourhood policies for home extensions and alterations? • What is the potential for building conversion to residential? 	<ul style="list-style-type: none"> • there is a significant proportion of the population dissatisfied with their current housing situation • more houses that local people can afford • recognise growing need for housing for the elderly • introduce more flexibility into housing stock to meet changing needs • encourage high standards of design and finish appropriate to the local situation • establish an adequate code for sustainable design • establish standards/criteria for extensions and conversions 	<ul style="list-style-type: none"> • <i>improve the stock and supply of houses so as to meet the needs of local people</i> • <i>increase choice and flexibility in housing supply</i> • <i>make new housing a source of local pride</i>
Business, Enterprise and Economy		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • What is the preferred role for Hayle’s economy to play? • What are Hayle’s current advantages and how can we exploit them? • Do we need to help create more local jobs for local people? • How can we help up-skill or re-skill local people? • How can we help local business to succeed and prosper? • What new businesses would we like to attract? • What role is there for social and community enterprises? • Should we protect existing business and employment space from change of use? • Should we protect existing retail space from change of use? 	<ul style="list-style-type: none"> • there needs to be many more job opportunities for local people • encourage and support local small businesses • identify sites for employment development • find ways to attract new businesses 	<ul style="list-style-type: none"> • <i>increase the amount of available employment land and space</i> • <i>meet the job needs of local people</i> • <i>encourage more training and education opportunities</i>

Traffic and Transport		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • Should we and can we discourage travel by private motor car? • How can we ensure that public transport services remain relevant? • Do we need a more integrated local transport policy? • How can we improve the network of footpaths and cycleways? • Do we need more and better car parks? • Do we need to make areas of the town more pedestrian friendly? 	<ul style="list-style-type: none"> • the good transport links are appreciated • parking is a problem and should be improved • traffic management could be improved • reduce impact of through traffic • better local bus service • more cycle routes • safer walking routes 	<ul style="list-style-type: none"> • <i>reduce impact of the motor vehicle in the built up areas</i> • <i>increase the number of safe pedestrian and cycle routes</i> • <i>maintain and enhance Hayle's good transport links</i>
Community Wellbeing		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • What will be the impact of new innovations and methods of delivery particularly for local health service provision? • We must plan to provide for an ageing population • What will be the impact of changing lifestyles? • How can we help local schools modernise and develop their facilities? • What additional leisure and recreation facilities are required? • What do young people want? 	<ul style="list-style-type: none"> • for many, the sense of community is strong but for some it could be better • leisure activities and opportunities could be much improved • people are reasonably satisfied with local shopping provision • people are generally satisfied with the level of community facilities • local parks and open spaces are appreciated • better quality and local shops are wanted • indoor swimming pool is needed • more public toilets • concern about capacity of existing health and education facilities if growth takes place • more positive activities for young people • work closely with health and education service providers 	<ul style="list-style-type: none"> • <i>improve recreation and leisure opportunities</i> • <i>protect local shops and services</i> • <i>ensure recreation and leisure spaces and facilities continue to meet changing demands</i> • <i>ensure services and facilities grow and evolve to meet future needs and demands</i> • <i>consider what young people want</i>

Heritage, Culture and the Built Environment		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • How can we shed the 'regeneration' label? • What are the implications of the growth strategy on the historic environment? • We need to change our environment, but gradually • We must understand the 'developability' issues with older buildings • What must be protected and what can we allow to change/evolve? • What is the potential role of a local design guide? • How can we improve and support the town's cultural offer? 	<ul style="list-style-type: none"> • the town's heritage is not of prime concern to local people • there are doubts about quality and impact of the Asda development • North Quay should be focus for leisure/recreation development • increase awareness of the town's heritage and special status • consider ways to increase the arts and cultural opportunities 	<ul style="list-style-type: none"> • <i>development should be sensitive and contribute to protecting and enhancing the area's heritage</i> • <i>education and interpretation facilities are required</i> • <i>encourage the growth in local arts and cultural activity</i>
Sustainable Tourism		
Findings	Messages	Draft Aims
<ul style="list-style-type: none"> • What role will tourism serve in supporting or promoting the growth and sustainability of Hayle? • What does sustainable tourism mean in Hayle's terms? • What is Hayle lacking to be a first class tourist destination? • How can we use the neighbourhood plan to present the best image for Hayle and its environs? 	<ul style="list-style-type: none"> • Hayle is a special location • Hayle has much to offer the visitor and tourist 	<ul style="list-style-type: none"> • <i>realise Hayle's tourism potential where it bring net benefits to the local area and community</i> • <i>encourage appropriate and sustainable tourism development</i>

Appendix 2

Rolleston NP

The vision of Rolleston in the future is a vibrant community, physically separate from Burton on Trent. It will continue to be an attractive village with its heart based around Burnside. The vision is of a distinct, vibrant community and not a mere dormitory settlement for surrounding towns and cities.

Ripley NP

Vision

The overwhelming view from local people is that they value the individual character of the town and surrounding area which is considered to set it apart from the other towns in Amber Valley and neighbouring parts of Derbyshire.

Local people and businesses have indicated a desire to increase and improve the range of facilities and services available in the area and for the township to be more self-sufficient.

There is a strong preference for the use of previously developed sites for new development, with a corresponding minimal reliance on Green-field sites, with a particular emphasis on the avoidance of the use of land within the Green Belt if possible.

The community has indicated that the character of the area is founded upon the important open spaces within and around Ripley town itself, and the countryside in the wider township. This includes several heritage features of great significance which should be afforded appropriate protection.

Sandwell

A growing family neighbourhood

Confident and secure in its Workplaces, playspaces, and homes

... Rooted in the heritage of its founding industries and diverse people;

... Realising the opportunities of its strategic location;

... Developing its unique assets – the hospital, park and people; and

... Looking forward to a shared sustainable future

Thame

To maintain its market town character.

..... maintaining Thame's character as a market town provides a set of principles for delivering the vision. These are that Thame must:

- continue to feel 'compact'
- continue to have a close relationship with the open countryside around it
- retain its markets
- continue to act as a centre for the surrounding area, not just residents
- remain attractive to residents and visitors.

Freshwater

Vision Statement

To ensure Freshwater Parish's spatial planning policies create an environment where:

- existing and new businesses have the opportunity to grow and prosper in the future
- Freshwater remains the commercial hub within the West Wight
- the local economy is able to grow, offering residents better paid full time employment opportunities
- the future growth of Freshwater's economy is centred on a diverse range of business activities, but with an emphasis on the following key sectors: Retail - Tourism - Professional Services - Construction and Manufacturing

Community Vision Statement

This group wishes to retain, sustain and enhance our community provision by ensuring that it meets the needs of residents and visitors both now and in the future. Any plan needs to balance the village feel of Freshwater with new developments to meet future requirements

Felpham

Value, protect and promote the unique parish of Felpham, by respecting its heritage, appreciating its current community and being aspirational when planning its future and therefore ensuring “Felpham in particular is the sweetest spot on earth”(William Blake 1801)

Bembridge Parish

To maintain and enhance the unique self contained character of Bembridge Village whilst permitting small scale sustainable growth that is in line with the needs and wishes of the community

Earls Barton

Earls Barton continues to be a thriving community delivering better facilities and services for growing population whilst retaining the key features of Earl Barton Life

Swale

The vision for Faversham Creek is for the area to play an important part in the regeneration of the town particularly by sustaining and building on maritime activities and enhancing its attractiveness as a destination.

Slaugham

In 2031, the Parish of Slaugham will remain a beautiful part of the High Weald Area of Outstanding Natural Beauty. Its population will have grown to around 3,000, almost all of who will live in one of its four distinct villages.

This growth will have reinforced the role of Handcross as the main service centre of the parish, in terms of local shops and community facilities. Pease Pottage will have become a more self-sustaining community with a new village centre. Warninglid and Slaugham will have retained their distinctive identities as small rural villages.

The range of housing types and tenures built since 2011 will have significantly reduced the local housing need for affordable homes and met the local demand for the types of homes suited to older people and young families. The demand of local people to build their own homes and stay in the parish will also have been met.

A greater supply of housing, access to superfast broadband services and the use of local enterprise support facilities will together have meant that the local working population is less dependent on commuting than in 2011.

Development and change in the parish will have avoided its most sensitive landscapes, habitats and cherished open spaces, which will have stronger protection for the enjoyment of the local community. The design of new buildings will have met the challenge of low carbon regulations but in keeping with the High Weald vernacular.

Bardsley

Our vision is to maintain the essential character of the Parish as an attractive rural community, within easy reach of the city environs, yet quite separate and distinct. Whilst maintaining this character we wish to ensure that our community remains sustainable and that our residents are given every opportunity to contribute to the vitality of the community, have the opportunity to work, learn and live in the community and continue to live healthy, safe and satisfying lives.

Barwick and Scholes

To welcome new development that meets local needs, reflecting and conserving the existing rural character of the local communities as well as preserving its historic heritage, views and access to the countryside.