

MAY 2023



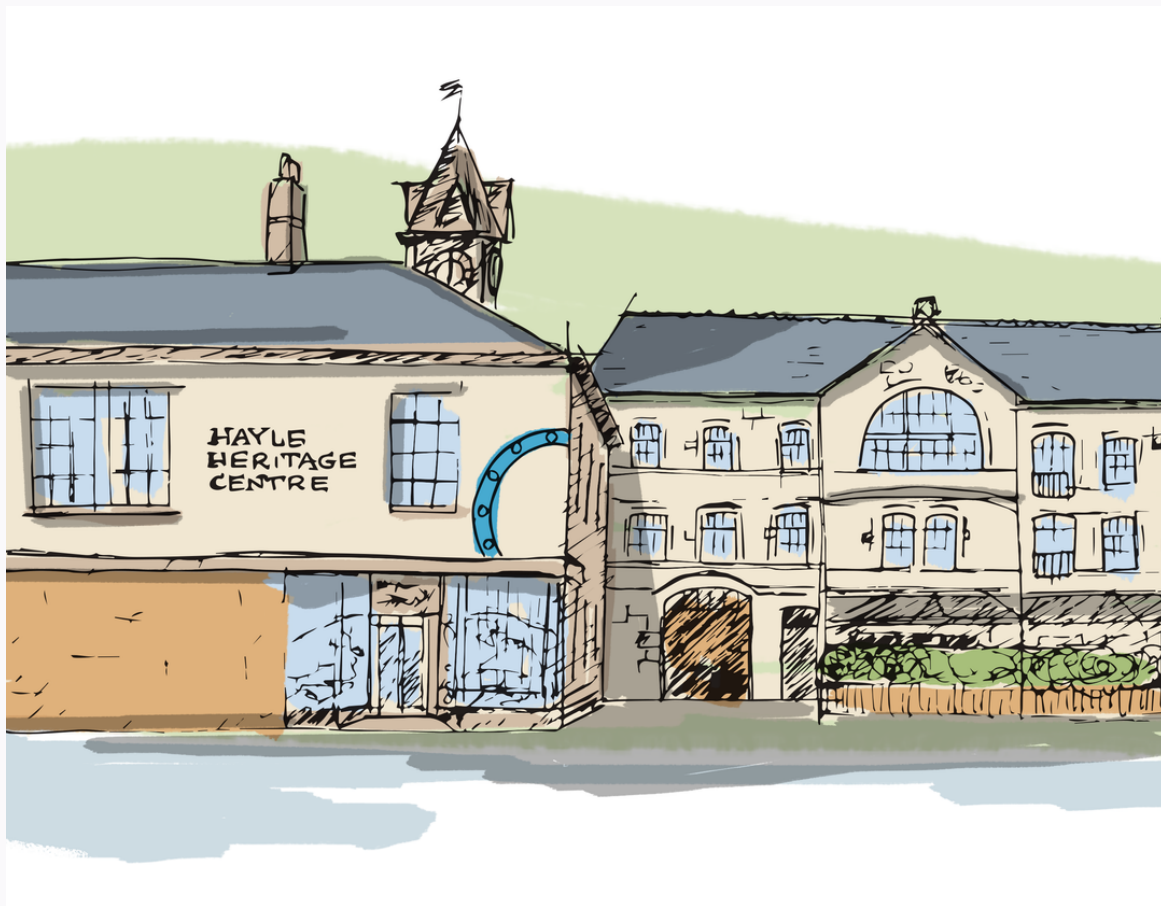
Hayle Town Council

Action Plan

Hayle Town Council
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In creating a new seven-year action plan, we were keen to ensure that it was built from the ground up with community input. Initially we held a couple of 'in-house' workshops where elected members and employees participated and agreed what they felt was needed in the town, for its community. These sessions were quickly followed by a 'Vision for Hayle', which comprised a series and variety of public consultation events and online surveys which gave residents an opportunity to feed into the process and share their aspirations for Hayle. This work was commissioned by Hayle Town Council, in partnership with Hayle Community Action Group (formerly Hayle Town Team), and proved to be vitally important in preparing for an action plan.

The gleaned information guided the Council to develop some strategic aims and a series of objectives which set out what we would seek to achieve by 2030 to meet the needs of the community. The Visioning work has now also played an instrumental role in developing a Masterplan for Hayle, which is being led by Hayle Community Action Group.

Hayle Town Council's Action Plan was formally adopted at the Annual Council in May 2023. It will be regularly reviewed and updated to ensure the Council is on target and continues to meet the needs of Hayle and its community.

Anne-Marie Rance

Hayle Mayor

Action Plan

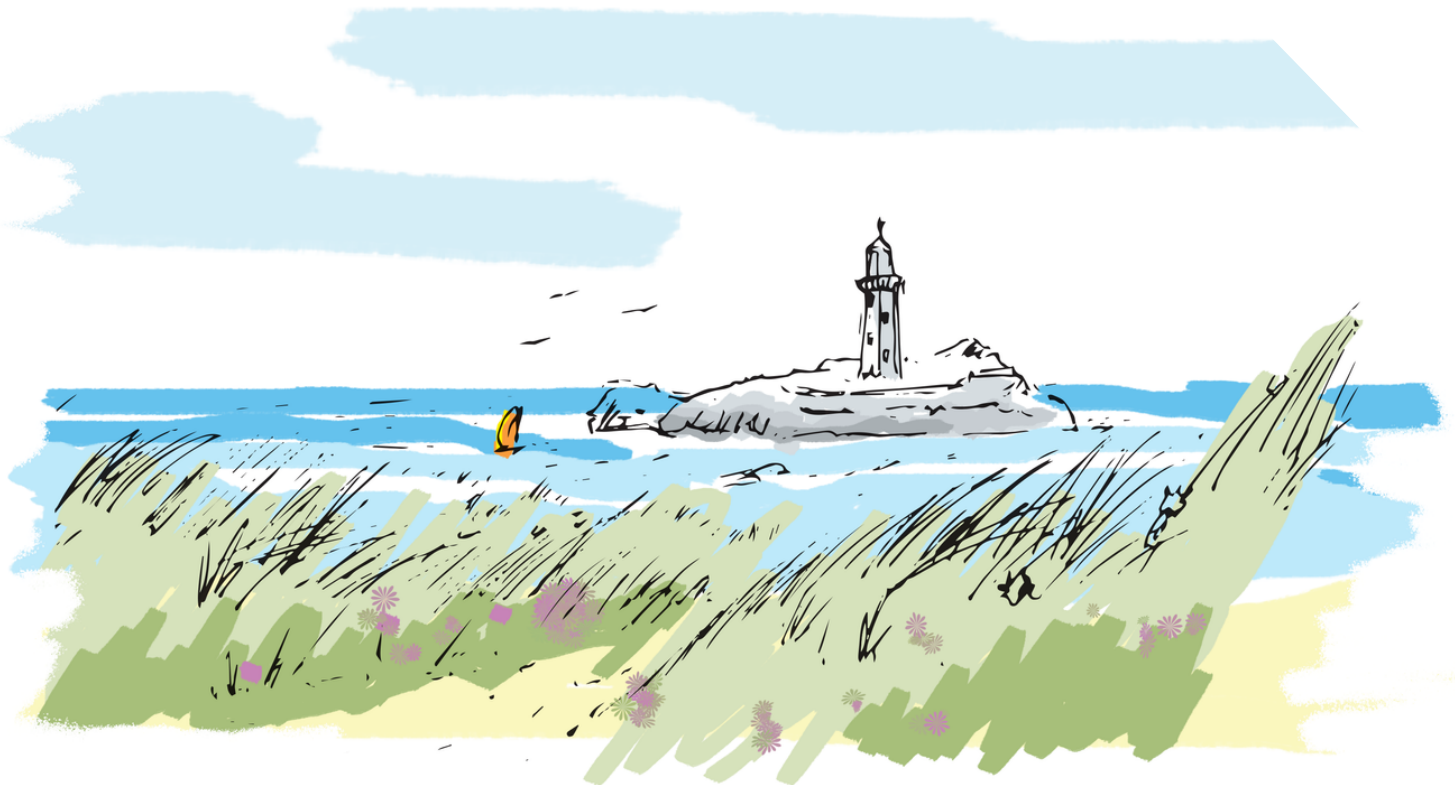
This plan takes into account the issues facing us and our ability to respond with the resources available. There will be choices to make, and this document will help the Council to decide which to prioritise.

What is it?

This Action Plan is a statement of Hayle Town Council's objectives for the period 2023 to 2030. The purpose of the plan is to provide an overview of the Council's plans to improve the quality of life for Hayle's residents, businesses and visitors over the next seven years. In order to achieve our aims we have included the steps we intend to take over the next few years.

This is a working document that will be reviewed by the Council annually and adapted to accommodate the changing needs of the town and the resources and finances available to us.

This work is in addition to 'business as normal' council activities to provide services to the community of Hayle.



Our Mission

Hayle Town Council is committed to proactively engage with the local community in order to protect and improve the town and deliver services based on best value lead by sustainability, making the town a vibrant and attractive place for current and future generations.

Create a Community Hub

Relocating HTC to Hayle Library will enable us to consolidate our team and deliver a better service to the community.

Engage and promote HTC and community achievements to raise the profile of Hayle and Hayle Town Council

The community needs to know what we do so that we can serve them better. Local government can be confusing and we want to demystify it!

Continue to reduce the Council's carbon footprint

HTC want to lead by example and are committed to making a positive difference to the environment.

Manage development and the built environment

While our powers are limited, we are committed to playing an active role in the development and protection of the town's built environment and infrastructure.

Run an events programme which meets community needs to raise the profile of Hayle/Hayle Town Council and boost the year-round economy

We want to bring the community together and help to drive footfall to our local businesses so that our town can flourish.

Protect and/or improve community/recreation space

Ensure that HTC-owned sites are working effectively for the community and our protected, developed and enhanced for future generations to enjoy.

Build resilience to cope with the need to be proactive and reactive to changing community needs and challenges

Review HTC's staffing, resources and capacity to manage the changing needs of the community.

Create a Community Hub

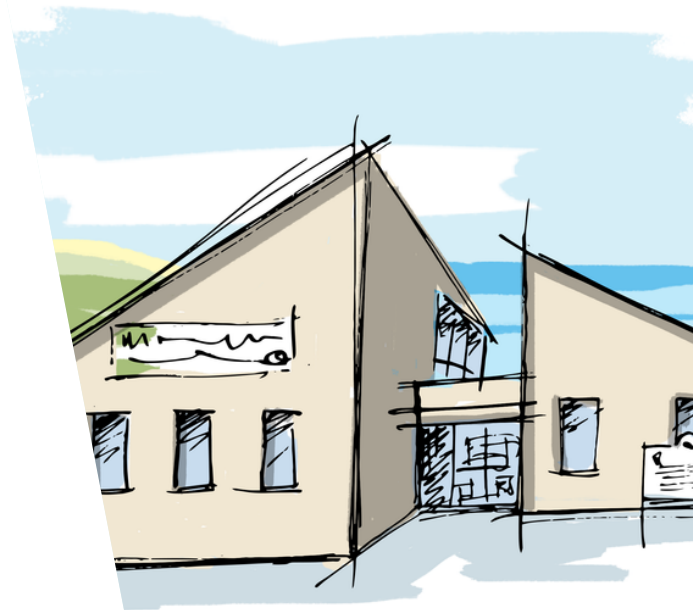
Relocating HTC to Hayle Library will enable us to deliver a better service to the community.

Why we want to do this:

We currently run two dilapidated buildings that, due to their age, haemorrhage money and negatively impact the planet. Moving all of our staff to one building that has been retrofitted with sustainability in mind, means that we can save money in the long run, reduce our carbon footprint AND serve our community better. The building will include accessible toilets, increased computer capacity and a bookable meeting space for community groups, amongst other benefits.

How we're going to do it:

- Complete the Relocation Project to move HTC to the Library and consolidate services in one location
- Continue to lobby Cornwall Council for ownership of Commercial Road Car Park
- Consider reapplying for planning permission if applicable
- Communicate the relocation and consolidation of HTC and Library staff and services at the new Community Hub (Highlight increased space and how to book, etc.)
- Arrange and hold an opening ceremony



TIMELINE

By April 2028

WORKING PARTNERS:

Cornwall Council/Community Link Officer/External Funders

Raise the profile of HTC

The community needs to know what we do so that we can serve them better.

Why we want to do this:

We recognise that not all parts of the community understand our role. We often get confused with Cornwall Council and it's vital that the people of Hayle understand what we can do for them and how we work. Local government can get a bit confusing and we want to ensure that people know where they need to go for help.

How we're going to do it:

- Improve Communications to all internal and external stakeholders through the implementation of a clear communications strategy and policy
- Carry out staff/Councillor training and/or write briefings regarding policy/strategy/communication improvements
- Signpost services to different audiences to highlight what's available to the community and how to go about obtaining help
- Proactively promote availability of and publicly acknowledge grant funding awarded to Hayle organisations
- Produce a more detailed Annual Report and aim to improve and build on each year
- Celebrate and publicise HTC achievements
- Publicise annual Mayor's and Council reports
- Publicise/promote staffing structure and working hours
- Promote and explain the Town Council's responsibilities, duties and activities undertaken by Town Council staff
- Carry out community outreach e.g. work with Hayle schools, Councillor surgeries, work with Hayle businesses
- Survey stakeholders about communications to measure against baseline assessment
- Create and establish a policy and application process for Community Groups to apply for the Solar Farm grant fund. Promote and publicise the availability and the criteria.
- Apply to the Local Council Award Scheme

TIMELINE

By June 2024

WORKING PARTNERS:

Cornwall Council

Continue to reduce the Council's carbon footprint

HTC want to lead by example and are committed to making a difference in combatting climate change.

Why we want to do this:

In 2021, HTC pledged to take action to combat climate change. Making a pledge is not enough. We must take action. This is just the start and we know that our main role is to help the community to also take action.

How we're going to do it:

- Write a sustainability policy/strategy (informed by the Facilities and Contracts Manager's Green Space and Environmental Policy and the Council's Climate Emergency Declaration)
- Review and write sustainability criteria for events held on HTC sites
- Ensure that all HTC events/activities include a sustainability plan and strive to be as carbon neutral as possible
- Change to sustainable HTC vehicles
- Install EV charging points on HTC sites
- Create plan of town water refill stations
- Install public recycling facilities on HTC sites
- Establish a Cycle to Work Scheme (with associated policy) for all employees to access



TIMELINE

By April 2028

WORKING PARTNERS:

Cornwall Council/Community Link Officer

Manage development and the built environment

Hayle Town Council is committed to playing an active part in the development of the town in areas that are within our control, encouraging and influencing sustainable development within the town.

Why we want to do this:

Change is inevitable but we want to ensure that this does not happen to Hayle in an uncoordinated way which is why we wrote the **Hayle Neighbourhood Plan**. The protection of our green and blue spaces is paramount and ensuring that the required infrastructure is available to deal with any new developments and enable our town to flourish will be at the heart of our decision-making.

How we're going to do it:

- Create a sustainable development policy (to build in current CC guidance/Gov legislation and flexibility for changes in the future)
- Carry out due diligence when considering taking ownership of devolved sites



TIMELINE

Ongoing

WORKING PARTNERS:

Cornwall Council/Community Link Officer

Run an events programme

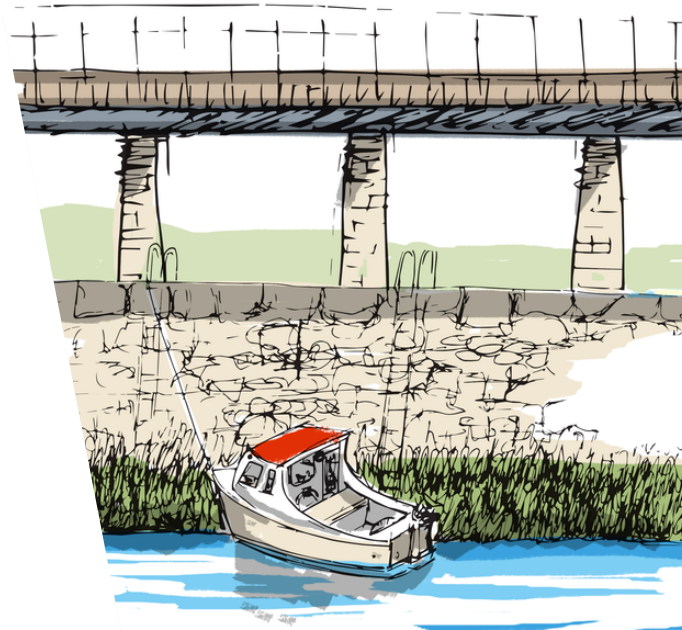
We want to deliver and promote a range of indoor and outdoor events for the benefit of the community and encourage participation.

Why we want to do this:

Events can really bring the community together. Hayle already hosts a number of fantastic events that are run by community groups. We want to offer some additional events that will increase dwell-time in the town so that local businesses can benefit and thrive while the community can join together to enjoy themselves and make the most of the natural and built environment.

How we're going to do it:

- Create and run an HTC programme of events for 2023/24
- Involve HTC team in preparation for the event
- Evaluate the effectiveness of every event
- Communicate HTC events to public
- Carry out community outreach e.g., work with Hayle schools, Councillor surgeries, work with Hayle businesses
- Update the process for events run on HTC sites
- Maintain an events calendar for the whole community to access



TIMELINE

By April 2024

WORKING PARTNERS:

Hayle Schools. Hayle businesses, Hayle organisations and groups

Protect and improve community space

Our aim is to protect, develop, and enhance our community spaces for future generations.

Why we want to do this:

Many of the HTC sites require plenty of work to ensure that they are fit for purpose and ensure that HTC-owned sites are working for the community.

How we're going to do it:

- Deliver more allotments
- Create and deliver the plan for Hawkins Motor Site
- Take ownership of St Elwyn's Mess
- Improve HTC green spaces
- Improve play equipment on HTC sites
- Ensure management of the Millpond
- Ensure repair of Plantation wall
- Resurface the skatebowl
- Make suitable improvements to the swimming pool to deliver an improved service to the community
 - DDA compliant changing spaces
 - Hoist
 - Cover
 - Extend the opening hours
- Plan priority actions to apply for Levelling Up/Shared Prosperity funding
- Library
 - Longer opening hours
 - Improve carbon footprint
- CCTV
 - Continue to deliver
 - Extend coverage
 - Increase monitoring
 - Review Service



TIMELINE

By April 2028

WORKING PARTNERS:

Cornwall Council/Community Link Officer, External Funders

Build resilience

Hayle Town Council must adapt in order to work effectively for the community it serves.

Why we want to do this:

Town Councils have limited powers but it is crucial that HTC develops in a way that can best serve its community. Society is constantly changing and we must review the way that we work to keep in line with changing needs.

How we're going to do it:

- Review staffing levels, resources and capacity as a result of this action plan
- Manage the community's expectations proactively, making clear how and what the Town Council can achieve with regular and careful/thoughtful communication
- Ensure suitable delegations are in place to ensure a rapid and efficient result and/or response



TIMELINE

By April 2028

WORKING PARTNERS:

Cornwall Council/Community Link Officer



Contact Us



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